

10th TMA HYKON Business Plan Contest 2020

Sl No	Events	Date
01	Submission of Synopsis , Registration fee and Draft Business Plan	6 th March, 2020
02	Screening of Draft Business Plans	7 th March 2020
03	Announcements of Teams qualified to the Final Round	7 th March, 2020
04	Submission of Final Business Plan incorporating the suggestions of the jury	11 th March, 2020
05	Finals (Selected 10 Only)	Tuesday, 17 th March 2020

Participants

Bonafide Management /Engineering Students are eligible to participate in the contest. Each institution can nominate maximum 3 teams. The minimum number of members in a team is two and maximum is four

B-Plan

The theme proposed for the business plan is generic in nature that may include any domains of entrepreneurship

Registration Fee

The registration fee per team is Rs 595/-(Inclusive of GST) which may be sent by DD drawn in favour of the **Hon. Secretary, Thrissur Management Association payable at The South Indian Bank, East Fort , Thrissur, Kerala. Registration fee no will not refund.**

For Online Payment

BANK : THE SOUTH INDIAN BANK LIMITED

BRANCH EAST FORT , THRISSUR

ACCOUNT NUMBER : 0368053000024746

IFSC CODE : SIBL0000368

Synopsis

The synopsis must briefly outline (one page) the unique business opportunity and business model to explicit the opportunity. It may also contain guidance about the financial viability of the project

Business Plan Format

- The draft business plan should not exceed 25 pages including executive summary
- The plan should submitted in hard copy & soft copy (CD/DVD) form in MS Office 2007 or higher version
- **The word document should be in Time New Roman Font size 12 , Line space 1.5 Paper size A4**
- Every business plan should be accompanied by a certificate from the head of the institution
- **Business plan without Executive Summary will be rejected**

Contents of Business Plan

The Business Plan must contain the following informations

- Executive Summary
- Products/Service Offered
- Entrepreneurial Team
- Target Market
- Market Analysis/Industry Analysis
- Competition Analysis
- Marketing Plan
- Operations, Technology, Inputs
- Quality Control, R&D
- Organisational Plan
- Risk Management
- Financial Plan
- Cost for Project
- Financing the project
- Projected financial Statement
- Financial Viability & Technical Feasibility
- Cash Flow Statements
- Project Implementation Flowchart
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The synopsis and Business Plan should be mailed to

Hon. Secretary

Thrissur Management Association

Management House, Kizhakkumpattukara Road

East Fort, Thrissur 680005

For Further Details

For Further Details

Thrissur Management Association

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